

# North Texas Deaf Senior Citizens

A non-profit, 501-c-3 tax-exempt organization

## Web Advertising Contract

### CONTACT INFORMATION

(Please print below clearly.)

Date \_\_\_\_\_

ADVERTISER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number \_\_\_\_\_

Make a money order or check payable to North Texas Deaf Senior Citizens and mail to Mack Harris, 1908 Palencia Court, Arlington, Texas 76006 or hand in person to Mack Harris. Be sure to make a copy of this for your record. Thank You!

### CONTACT

To reserve advertising space or obtain additional information, contact Mack Harris at [mack@texva.com](mailto:mack@texva.com) or call at 817-200-7125 (voice or videophone)

### SPECIFICATIONS

To ensure the highest quality layout, the numbers of pixels are both minimum and maximum sizes. Acceptable files: flash w/swf (include fonts), gif, animated gif, jpeg. Maximum file size: 20k; 30k flash. All ads must be web ready or additional fees may be added. Design/production services are available @ \$50/hour.

### AD SIZE AND DURATION OF CAMPAIGN

MONUMENT  TOWER

Beginning Month: \_\_\_\_\_ Ending Month: \_\_\_\_\_ Total Cost: \_\_\_\_\_

### TERMS AND CONDITIONS

- A. As for traffic report including how many readers visit the site and the number of times your ad has been viewed once a month during your ad campaign, you can go to [www.ntdsc.org](http://www.ntdsc.org) and look at the number of visitors that have visited our home page as well as your advertisement.
- B. We reserve the right to refuse or deactivate any ad at any time. We will not accept ads that promote illegal activity, such as pornography, libel or material that infringes on any intellectual property right. In cases of deactivation, no refund will be given for the month in which deactivation occurs.
- C. The first month for your ad must be paid in advance unless other arrangements are made. Your ad cost for each month of your ad campaign must be paid at the beginning of the month.
- D. All sales are final. No cancellations accepted after your ad is accepted.
- E. Artwork created by us will remain our exclusive property. If you request in writing (e-mail) that materials supplied by you are to be returned, we will do so at your sole liability, expense and risk.
- F. All ads must be submitted electronically.
- G. Any links in your ad must target a new browser window.
- H. All changes must be submitted in writing.
- I. You may substitute a different ad at any time at a cost of \$20 per event. We will attempt to substitute the new ad for the old one within 48 hours after receiving it electronically.
- J. We will attempt to fix, within 24 hours of being notified in writing, any error we commit. We are not responsible for any financial costs you may incur as a result of an error by us or by you.
- K. We reserve the right to edit ads when necessary and will make every reasonable effort to obtain approval from you for changes to your ad.
- L. We are not responsible for the content of ads and do not endorse or support products or services in the ads.
- M. We are not responsible for how individuals may respond to articles or advertising.
- N. Our liability for failure to publish an approved ad in the month specified will be limited to publishing the ad in a subsequent month at the same rate as contracted.
- O. Our liability for any error in publishing your ad or failing to do so shall not exceed the ad fee you paid. We are not liable if we are unable to publish your ad because of acts of God, war, riot, strikes, system or transmission failure or for any other reason beyond our reasonable control.
- P. Each party to this agreement owns its respective website and the material and content on that website. Neither party has any claim to the other's intellectual property rights.
- Q. You agree to defend, indemnify and hold harmless our owners, officers, employees and subcontractors from and against any claims, actions or demands arising from your ad or any errors associated with it.
- R. We want your ad to receive excellent exposure and success. However, results from your ad are not guaranteed.

I agree with the above terms and conditions.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### TWO WEB AD SIZES (ACTUAL SIZES)

MONUMENT  
(200 x 200 pixels)

TOWER  
(200 x 400 pixels)

### 2008-2009 WEB ADVERTISING RATES

AD SIZE	COST PER MONTH	ANNUAL
<b>MONUMENT</b> (200 x 200 pixels)	\$20.00	\$200.00
<b>TOWER</b> (200 x 400 pixels)	\$40.00	\$400.00